6,406,062 was also a continuing prosecution application of provisional application Ser. No. 60/148,226, filed August 9, 1999 entitled ORIGINAL NET DECODER.

In the Claims:

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Cancel all of the original Claims and Replace them with the following (the numbering of which has been restarted at 1 in order to facilitate examination):

- 1. (New) A method for increasing web site traffic using a computer comprising:
 - (a) providing a game piece to at least one individual; and
- (b) providing a web site, wherein the individual interacts with the web site with the game piece;
 - (c) wherein the game piece includes a selectively camouflaged image; and
 - (d) wherein the individual places the game piece in proximity to a light source of said computer to reveal the selectively camouflaged image to determine a winning status of the game piece.
 - 2. (New) The method of claim 1, further comprising the step of providing the web site with at least one region consisting essentially of a primary

color.

- 3. (New) The method of claim 1, said image comprising information relating to a contest.
- 4. (New) The method of claim 1, said image comprising information relating to a promotion.
- 5. (New) The method of claim 1, said image comprising information relating to a sweepstakes.
- 6. (New) The method of claim 1, wherein the game piece is a compact disc.
- 7. (New) A method for providing incentive to a participant to decode a game piece with a computer monitor comprising:
- (a) providing a game piece to at least one participant wherein the game piece includes a selectively camouflaged image; and
- 5 (b) providing a web site, wherein the participant interacts with the web site with the game piece by placing the game piece in proximity to a light source

of said computer monitor to reveal the selectively camouflaged image to determine a winning status of the game piece.

8. (New) The method of claim 7, wherein the game piece is a compact disc.